

Independent-Messenger

Covering Emporia, Greenville and Surrounding Areas.

City/County IDC unveils new Web site

To assist in marketing our community to business seeking new and expanding locations, the Emporia-Greenville Industrial Development Corporation recently completed updates to the IDC's web site at www.egidc.com.

The new web-based information includes "YouTube style" videos of local industry managers and business owners explaining in their own words the advantages of and what attracted them to the Emporia-Greenville region as a business location.

Visitors to the IDC web site can take a few minutes to check out the positive comments from

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Louis Mitchener, vice president of U.S. Operations, Oran Safety Glass, speaks about the successes his company has had locally, and the efforts of the Emporia-Greenville County Industrial Development Corporation in a video clip featured on the redesigned IDC Web site.

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local employers including Oran Safety Glass, Steel-Fab of Virginia, Creative Playthings, BPR Plastics, Southern Virginia Regional Medical Center, and Arby's. There is also a video promoting the region's high-speed Internet infrastructure through Mid-Atlantic Broadband, and a video featuring the CEO of

Mid-Atlantic Broadband describing the potential for adapting the former Perdue facility for re-use as a data center site.

This web-based initiative assists local economic development and government leaders to effectively market the assets and resources of the community to decision-making execu-

tives of companies looking for new and expanded facilities as the US economy begins to improve.

The newly launched videos represent the first round of web business interviews so viewers may want to check back periodically as more businesses in this region will be featured.

The video clips require Adobe Flash Player, which is included on many computers but sometimes requires an update.

For questions or additional information, contact the Emporia-Greenville Industrial Development Corporation at www.egidc.com.